



Expera Community Education and Outreach Program Exhibit

Purpose of this Education and Outreach Program

To support and promote the efforts of enhancing and continuing sustainable forest management throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities to their wood suppliers. To accomplish this, Expera has developed this packet containing informational brochures, handouts, list of websites/programs, and other relevant sources of information that were created/are provided by consulting foresters, state and federal agencies, state or community groups, professional societies, conservation organizations, Indigenous Peoples and governments, sporting organizations, university and extension agencies, the American Tree Farm System® and/or other landowner cooperative programs. The following provides a list of enclosures by sector as well as a list of websites where additional information and educational resources can be found.

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SFIFS-1: Biodiversity and Conservation

Informational Websites

Biodiversity and Conservation Organizations and State Action Plans

National Organizations

American Forests	https://www.americanforests.org/
Center for Biological Diversity	http://www.biologicaldiversity.org/
Conservation Fund, The	http://www.conservationfund.org/
National Audubon Society	http://www.audubon.org/
National Wildlife Federation	http://www.nwf.org
NatureServe	http://www.natureserve.org

Michigan Organizations

MI Natural Features Inventory	www.mnfi.anr.msu.edu
MI Nature Conservancy	www.nature.org/michigan
MI State University – Extension	www.msue.anr.msu.edu/topic/info/forestry

Wisconsin Organizations

WI National Heritage Inventory	www.dnr.wi.gov/topic/nhi
WI Nature Conservancy	www.nature.org/wisconsin
University of WI – Extension	www.woodlandinfo.org/

State Action Plans

MI State Forest Action Plan	http://www.michigan.gov/dnr/0,4570,7-153-30301_30505---,00.html
MI State Wildlife Action Plan	www.michigan.gov/dnrwildlifeactionplan
WI State Forest Action Plan	http://dnr.wi.gov/topic/ForestPlanning/actionPlan2010.html
WI State Wildlife Action Plan	www.dnr.wi.gov/topic/wildlifehabitat/actionplan.html

SFIFS-2: Best Management Practices

Links to State-Issued BMP Manuals and Forest Management Guidelines

State-Issued Best Management Practices and Forest Management Guidelines

WI BMP Manual: “Wisconsin's Forestry Best Management Practices for Water Quality”	dnr.wi.gov/topic/forestmanagement/bmp.html
Wisconsin Forest Management Guidelines	http://dnr.wi.gov/topic/forestmanagement/guidelines.html
WI BMP Manual: “Invasive Species”	http://www.wisconsinforestry.org/files/invasiveBMPs/FinalForestryBMPManual_03-26-09.pdf
Wisconsin Forestland woody Biomass Harvesting Guidelines	http://www.wisconsinforestry.org/files/woodyBiomass/BHGFieldManual.pdf
MI BMP Manual: “Sustainable Soil and Water Quality Practices on Forest Land”	http://www.michigan.gov/dnr/0,4570,7-153-31154_31261---,00.html
Michigan Biomass Harvesting Guidelines	http://www.forestenergy.org/openfile/252
Michigan Forest Management Guidelines*	http://michigansaf.org/Business/MSAFguide-2010/Draft-100309.pdf
Non-native Invasive Species Best Management Practices	https://www.invasivespeciesinfo.gov/toolkit/preventionbmp.shtml

*Note: Michigan does not have formal Forest Management Guidelines in place at this time.

Informational Websites

State Government Forestry Home Pages

WIDNR – Division of Forestry	http://dnr.wi.gov/topic/forestry.html
MIDNR – Division of Forestry	www.michigan.gov/dnr/0,4570,7-153-30301---,00.html

SFIFS-3: Qualified Professionals

To support the continuation of training throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on the organizations that provide forest industry training opportunities and certification programs that recognize qualified forest industry professionals.

Informational Websites

SFI Training Programs & Qualified Professionals	
Wisconsin	
FISTA (WI)	http://www.fistausa.org/
WI Consulting Foresters	http://wi-consultingforesters.com/
WI Master Logger Certification	http://www.wimlc.com/index.html
Wisconsin Society of American Foresters	http://www.wisaf.org/
WI Cooperating Forester Program	http://dnr.wi.gov/topic/forestlandowners/coopforesters.html
Michigan	
MI Master Logger Certification	http://www.mimlc.com/index.html
Michigan SFE Training	http://sfimi.org/
Michigan Society of American Foresters	http://michigansaf.org/
Michigan Qualified Foresters	http://www.michigan.gov/documents/mdard/Directory_of_Qualified_Foresters_by_County_428232_7.pdf

SFIFS-4: Legal and Regulatory Compliance

Expera’s “Sustainable Forest Policy” specifies a commitment to achieving compliance with all applicable laws and regulations as well as a commitment to scientifically, environmentally, socially, and economically sustainable practices. Information addressing all applicable laws, standards, and regulations is available online.

Informational Websites

Federal Agency & Government Home Pages	
Code of Federal Regulations	https://www.gpo.gov/fdsys/browse/collectionCfr.action?collectionCode=CFR
National Association of Counties	http://www.naco.org/
National Wetlands Inventory Center	https://www.fws.gov/wetlands/
OSHA – Logging Safety	https://www.osha.gov/SLTC/heatillness/index.html
US Army Corp of Engineers - Home	http://www.usace.army.mil/
US Env. Protection Agency - Home	https://www3.epa.gov/
US Env. Protection Agency - Endangered Species	https://www.epa.gov/endangered-species
US Env. Protection Agency - Office of Water	https://www.epa.gov/aboutepa/about-office-water
US Fish & Wildlife Service - Home	https://www.fws.gov/
US Fish & Wildlife Service - Endangered Species	https://www.fws.gov/endangered/
US Forest Service	http://www.fs.fed.us/
US Geological Service	https://www.usgs.gov/
US Gov. Publishing Office	https://www.gpo.gov/fdsys/

SFIFS-5: Forestry Research, Science and Technology

The analyses and information developed by forestry and environmental agencies provides up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities.

Informational Websites

Forestry and Environmental Home pages	
Government Agency Home Pages	
WIDNR – Division of Forestry	http://dnr.wi.gov/topic/forestry.html
MIDNR – Division of Forestry	www.michigan.gov/dnr/0,4570,7-153-30301---,00.html
Non-Governmental Agency Home Pages	
Forest Resources Association	http://www.forestresources.org/page.asp?content=startpage&g=FRA
National Association of State Foresters	http://www.stateforesters.org/
Society of American Foresters – WI	http://www.wisaf.org/
WI Paper Council – WI	http://wipapercouncil.org/
Great Lakes Timber Professionals Association (GLTPA)	http://www.gltpa.org/
Michigan Association of Timbermen (MAT) - MI	http://www.timbermen.org/
Michigan Forest Products Council – MI	http://www.michiganforest.com/
Society of American Foresters – MI	http://michigansaf.org/
SFI State Implementation Committees	
Michigan SFI SIC	http://sfimi.org/
Wisconsin SFI SIC	1-800-504-5742

SFIFS-6: Training and Education

To support the continuation of training throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on the organizations that provide forest industry training opportunities and certification programs that recognize qualified forest industry professionals.

Informational Websites

SFI Training & Certification	
Wisconsin	
FISTA (WI)	http://www.fistausa.org/
Michigan	
Michigan SFE Training	http://sfimi.org/

SFIFS-7: Community Involvement and Landowner Outreach

To support and promote the efforts of enhancing and continuing sustainable forest management throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities.

Additionally, Expera encourages all wood suppliers to inform landowners they work with of the importance of/provide implementation guidance on:

- a) best management practices
- b) reforestation and afforestation
- c) visual quality management
- d) conservation objectives, such as of critical wildlife habitat elements, biodiversity, threatened and endangered species, and Forests with Exceptional Conservation Value
- e) harvest residue (e.g., slash, limbs, tops) management considers economic, social, environmental factors (e.g., organic and nutrient value to future forests) and other utilization needs
- f) control of invasive exotic plants and animals
- g) characteristics of special sites
- h) reduction of wildfire risk

Informational Websites

There are well-defined and well-supported mechanisms for public outreach, education, and involvement related to sustainable forest management provided at the state level through the Department of Natural Resources in Michigan and Wisconsin:

Forestry and Environmental Home pages	
Government Agency Home Pages	
WIDNR – Division of Forestry	http://dnr.wi.gov/topic/forestry.html
MIDNR – Division of Forestry	www.michigan.gov/dnr/0,4570,7-153-30301---,00.html
WCFA – Wisconsin County Forest Association	http://www.wisconsincountyforests.com/

Additionally, there are many non-governmental organizations and agencies that support sustainable forest management techniques, outreach, and education to forest industry and landowners in Michigan and Wisconsin:

Non-Governmental National, Regional, and State Forest Industry Associations	
National	
American Forest & Paper Association	http://www.afandpa.org/
American Loggers Council	http://www.americanloggers.org/
Council on Forest Engineering	http://cofe.org/
National Timber Harvesting & Transportation Safety Foundation	http://www.loggingsafety.com/
National Council for Air & Stream Improvement	http://www.ncasi.org/
Sustainable Forestry Initiative	http://www.sfiprogram.org/
American Tree Farm System	https://www.treefarmssystem.org/about-us
Regional & State	
Great Lakes Timber Professionals Association (GLTPA) – WI & MI	http://www.gltpa.org/
Wisconsin	
Partners in Forestry	http://www.partnersinforesstry.com/
Society of American Foresters	http://www.wisaf.org/
University of WI - Stevens Point & University of WI - Extension (Woodland Management Guide)	https://www.uwsp.edu/cnr-ap/forestryoutreach/guide/Pages/default.aspx
University of WI - Extension (Forestry Outreach Program)	http://www.woodlandinfo.org/
Wisconsin Consulting Foresters	http://wi-consultingforesters.com/
Wisconsin Master Logger Certification	http://www.wimlc.com/index.html
WI Paper Council	http://wipapercouncil.org/

Wisconsin Woodland Owners Association	http://wisconsinwoodlands.org/
Michigan	
Michigan Association of Conservation Districts	http://macd.org/
Michigan Association of Timbermen (MAT)	http://www.timbermen.org/
Michigan Forest Association	http://www.michiganforests.com/
Michigan Forest Products Council	http://www.michiganforest.com/
Michigan Master Logger Certification	http://www.mimlc.com/index.html
Michigan State University – Extension (Forestry Outreach)	http://msue.anr.msu.edu/topic/info/forestry
Society of American Foresters	http://michigansaf.org/