



# Expera Community Education and Outreach Program Exhibit

## Purpose of this Education and Outreach Program

To support and promote the efforts of enhancing and continuing sustainable forest management throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities to their wood suppliers. To accomplish this, Expera has developed this packet containing informational brochures, handouts, list of websites/programs, and other relevant sources of information that were created/are provided by consulting foresters, state and federal agencies, state or community groups, professional societies, conservation organizations, Indigenous Peoples and governments, sporting organizations, university and extension agencies, the American Tree Farm System® and/or other landowner cooperative programs. The following provides a list of enclosures by sector as well as a list of websites where additional information and educational resources can be found.

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## SFIFS-1: Biodiversity and Conservation

### Informational Websites

Biodiversity and Conservation Organizations and State Action Plans	
<b>National Organizations</b>	
American Forests	<a href="https://www.americanforests.org/">https://www.americanforests.org/</a>
Center for Biological Diversity	<a href="http://www.biologicaldiversity.org/">http://www.biologicaldiversity.org/</a>
Conservation Fund, The	<a href="http://www.conservationfund.org/">http://www.conservationfund.org/</a>
National Audubon Society	<a href="http://www.audubon.org/">http://www.audubon.org/</a>
National Wildlife Federation	<a href="http://www.nwf.org">http://www.nwf.org</a>
NatureServe	<a href="http://www.natureserve.org">http://www.natureserve.org</a>
<b>Michigan Organizations</b>	
MI Natural Features Inventory	<a href="http://www.mnfi.anr.msu.edu">www.mnfi.anr.msu.edu</a>
MI Nature Conservancy	<a href="http://www.nature.org/michigan">www.nature.org/michigan</a>
MI State University – Extension	<a href="http://www.msue.anr.msu.edu/topic/info/forestry">www.msue.anr.msu.edu/topic/info/forestry</a>
<b>Wisconsin Organizations</b>	
WI National Heritage Inventory	<a href="http://www.dnr.wi.gov/topic/nhi">www.dnr.wi.gov/topic/nhi</a>
WI Nature Conservancy	<a href="http://www.nature.org/wisconsin">www.nature.org/wisconsin</a>
University of WI – Extension	<a href="http://www.woodlandinfo.org/">www.woodlandinfo.org/</a>
<b>State Action Plans</b>	
MI State Forest Action Plan	<a href="http://www.michigan.gov/dnr/0,4570,7-153-30301_30505---,00.html">http://www.michigan.gov/dnr/0,4570,7-153-30301_30505---,00.html</a>
MI State Wildlife Action Plan	<a href="http://www.michigan.gov/dnrwildlifeactionplan">www.michigan.gov/dnrwildlifeactionplan</a>
WI State Forest Action Plan	<a href="http://dnr.wi.gov/topic/ForestPlanning/actionPlan2010.html">http://dnr.wi.gov/topic/ForestPlanning/actionPlan2010.html</a>
WI State Wildlife Action Plan	<a href="http://www.dnr.wi.gov/topic/wildlifehabitat/actionplan.html">www.dnr.wi.gov/topic/wildlifehabitat/actionplan.html</a>

## SFIFS-2: Best Management Practices

### Links to State-Issued BMP Manuals and Forest Management Guidelines

State-Issued Best Management Practices and Forest Management Guidelines	
WI BMP Manual: “Wisconsin's Forestry Best Management Practices for Water Quality”	<a href="http://dnr.wi.gov/topic/forestmanagement/bmp.html">dnr.wi.gov/topic/forestmanagement/bmp.html</a>
Wisconsin Forest Management Guidelines	<a href="http://dnr.wi.gov/topic/forestmanagement/guidelines.html">http://dnr.wi.gov/topic/forestmanagement/guidelines.html</a>
WI BMP Manual: “Invasive Species”	<a href="http://www.wisconsinforestry.org/files/invasiveBMPs/FinalForestryBMPManual_03-26-09.pdf">http://www.wisconsinforestry.org/files/invasiveBMPs/FinalForestryBMPManual_03-26-09.pdf</a>
Wisconsin Forestland woody Biomass Harvesting Guidelines	<a href="http://www.wisconsinforestry.org/files/woodyBiomass/BHGFieldManual.pdf">http://www.wisconsinforestry.org/files/woodyBiomass/BHGFieldManual.pdf</a>
MI BMP Manual: “Sustainable Soil and Water Quality Practices on Forest Land”	<a href="http://www.michigan.gov/dnr/0,4570,7-153-31154_31261---,00.html">http://www.michigan.gov/dnr/0,4570,7-153-31154_31261---,00.html</a>
Michigan Biomass Harvesting Guidelines	<a href="http://www.forestenergy.org/openfile/252">http://www.forestenergy.org/openfile/252</a>
Michigan Forest Management Guidelines*	<a href="http://michigansaf.org/Business/MSAFguide-2010/Draft-100309.pdf">http://michigansaf.org/Business/MSAFguide-2010/Draft-100309.pdf</a>
Non-native Invasive Species Best Management Practices	<a href="https://www.invasivespeciesinfo.gov/toolkit/preventionbmp.shtml">https://www.invasivespeciesinfo.gov/toolkit/preventionbmp.shtml</a>
*Note: Michigan does not have formal Forest Management Guidelines in place at this time.	

### Informational Websites

State Government Forestry Home Pages	
WIDNR – Division of Forestry	<a href="http://dnr.wi.gov/topic/forestry.html">http://dnr.wi.gov/topic/forestry.html</a>
MIDNR – Division of Forestry	<a href="http://www.michigan.gov/dnr/0,4570,7-153-30301---,00.html">www.michigan.gov/dnr/0,4570,7-153-30301---,00.html</a>

## SFIFS-3: Qualified Professionals

To support the continuation of training throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on the organizations that provide forest industry training opportunities and certification programs that recognize qualified forest industry professionals.

### Informational Websites

SFI Training Programs & Qualified Professionals	
<b>Wisconsin</b>	
FISTA (WI)	<a href="http://www.fistausa.org/">http://www.fistausa.org/</a>
WI Consulting Foresters	<a href="http://wi-consultingforesters.com/">http://wi-consultingforesters.com/</a>
WI Master Logger Certification	<a href="http://www.wimlc.com/index.html">http://www.wimlc.com/index.html</a>
Wisconsin Society of American Foresters	<a href="http://www.wisaf.org/">http://www.wisaf.org/</a>
WI Cooperating Forester Program	<a href="http://dnr.wi.gov/topic/forestlandowners/coopforesters.html">http://dnr.wi.gov/topic/forestlandowners/coopforesters.html</a>
<b>Michigan</b>	
MI Master Logger Certification	<a href="http://www.mimlc.com/index.html">http://www.mimlc.com/index.html</a>
Michigan SFE Training	<a href="http://sfimi.org/">http://sfimi.org/</a>
Michigan Society of American Foresters	<a href="http://michigansaf.org/">http://michigansaf.org/</a>
Michigan Qualified Foresters	<a href="http://www.michigan.gov/documents/mdard/Directory_of_Qualified_Foresters_by_County_428232_7.pdf">http://www.michigan.gov/documents/mdard/Directory_of_Qualified_Foresters_by_County_428232_7.pdf</a>

## SFIFS-4: Legal and Regulatory Compliance

Expera’s “Sustainable Forest Policy” specifies a commitment to achieving compliance with all applicable laws and regulations as well as a commitment to scientifically, environmentally, socially, and economically sustainable practices. Information addressing all applicable laws, standards, and regulations is available online.

### Informational Websites

Federal Agency & Government Home Pages	
Code of Federal Regulations	<a href="https://www.gpo.gov/fdsys/browse/collectionCfr.action?collectionCode=CFR">https://www.gpo.gov/fdsys/browse/collectionCfr.action?collectionCode=CFR</a>
National Association of Counties	<a href="http://www.naco.org/">http://www.naco.org/</a>
National Wetlands Inventory Center	<a href="https://www.fws.gov/wetlands/">https://www.fws.gov/wetlands/</a>
OSHA – Logging Safety	<a href="https://www.osha.gov/SLTC/heatillness/index.html">https://www.osha.gov/SLTC/heatillness/index.html</a>
US Army Corp of Engineers - Home	<a href="http://www.usace.army.mil/">http://www.usace.army.mil/</a>
US Env. Protection Agency - Home	<a href="https://www3.epa.gov/">https://www3.epa.gov/</a>
US Env. Protection Agency - Endangered Species	<a href="https://www.epa.gov/endangered-species">https://www.epa.gov/endangered-species</a>
US Env. Protection Agency - Office of Water	<a href="https://www.epa.gov/aboutepa/about-office-water">https://www.epa.gov/aboutepa/about-office-water</a>
US Fish & Wildlife Service - Home	<a href="https://www.fws.gov/">https://www.fws.gov/</a>
US Fish & Wildlife Service - Endangered Species	<a href="https://www.fws.gov/endangered/">https://www.fws.gov/endangered/</a>
US Forest Service	<a href="http://www.fs.fed.us/">http://www.fs.fed.us/</a>
US Geological Service	<a href="https://www.usgs.gov/">https://www.usgs.gov/</a>
US Gov. Publishing Office	<a href="https://www.gpo.gov/fdsys/">https://www.gpo.gov/fdsys/</a>

## SFIFS-5: Forestry Research, Science and Technology

The analyses and information developed by forestry and environmental agencies provides up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities.

### Informational Websites

Forestry and Environmental Home pages	
<b>Government Agency Home Pages</b>	
WIDNR – Division of Forestry	<a href="http://dnr.wi.gov/topic/forestry.html">http://dnr.wi.gov/topic/forestry.html</a>
MIDNR – Division of Forestry	<a href="http://www.michigan.gov/dnr/0,4570,7-153-30301---,00.html">www.michigan.gov/dnr/0,4570,7-153-30301---,00.html</a>
<b>Non-Governmental Agency Home Pages</b>	
Forest Resources Association	<a href="http://www.forestresources.org/page.asp?content=startpage&amp;g=FRA">http://www.forestresources.org/page.asp?content=startpage&amp;g=FRA</a>
National Association of State Foresters	<a href="http://www.stateforesters.org/">http://www.stateforesters.org/</a>
Society of American Foresters – WI	<a href="http://www.wisaf.org/">http://www.wisaf.org/</a>
WI Paper Council – WI	<a href="http://wipapercouncil.org/">http://wipapercouncil.org/</a>
Great Lakes Timber Professionals Association (GLTPA)	<a href="http://www.gltpa.org/">http://www.gltpa.org/</a>
Michigan Association of Timbermen (MAT) - MI	<a href="http://www.timbermen.org/">http://www.timbermen.org/</a>
Michigan Forest Products Council – MI	<a href="http://www.michiganforest.com/">http://www.michiganforest.com/</a>
Society of American Foresters – MI	<a href="http://michigansaf.org/">http://michigansaf.org/</a>
<b>SFI State Implementation Committees</b>	
Michigan SFI SIC	<a href="http://sfimi.org/">http://sfimi.org/</a>
Wisconsin SFI SIC	1-800-504-5742

## SFIFS-6: Training and Education

To support the continuation of training throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on the organizations that provide forest industry training opportunities and certification programs that recognize qualified forest industry professionals.

### Informational Websites

SFI Training & Certification	
<b>Wisconsin</b>	
FISTA (WI)	<a href="http://www.fistausa.org/">http://www.fistausa.org/</a>
<b>Michigan</b>	
Michigan SFE Training	<a href="http://sfimi.org/">http://sfimi.org/</a>

## SFIFS-7: Community Involvement and Landowner Outreach

To support and promote the efforts of enhancing and continuing sustainable forest management throughout the industry, Expera’s active education/outreach program is focused on providing up-to-date information on sustainable forest management techniques, biological diversity enhancement, conservation practices, and certification opportunities.

Additionally, Expera encourages all wood suppliers to inform landowners they work with of the importance of/provide implementation guidance on:

- a) best management practices
- b) reforestation and afforestation
- c) visual quality management
- d) conservation objectives, such as of critical wildlife habitat elements, biodiversity, threatened and endangered species, and Forests with Exceptional Conservation Value
- e) harvest residue (e.g., slash, limbs, tops) management considers economic, social, environmental factors (e.g., organic and nutrient value to future forests) and other utilization needs
- f) control of invasive exotic plants and animals
- g) characteristics of special sites
- h) reduction of wildfire risk

### Informational Websites

There are well-defined and well-supported mechanisms for public outreach, education, and involvement related to sustainable forest management provided at the state level through the Department of Natural Resources in Michigan and Wisconsin:

Forestry and Environmental Home pages	
<i>Government Agency Home Pages</i>	
WIDNR – Division of Forestry	<a href="http://dnr.wi.gov/topic/forestry.html">http://dnr.wi.gov/topic/forestry.html</a>
MIDNR – Division of Forestry	<a href="http://www.michigan.gov/dnr/0,4570,7-153-30301---,00.html">www.michigan.gov/dnr/0,4570,7-153-30301---,00.html</a>
WCFA – Wisconsin County Forest Association	<a href="http://www.wisconsincountyforests.com/">http://www.wisconsincountyforests.com/</a>

Additionally, there are many non-governmental organizations and agencies that support sustainable forest management techniques, outreach, and education to forest industry and landowners in Michigan and Wisconsin:

Non-Governmental National, Regional, and State Forest Industry Associations	
<i>National</i>	
American Forest & Paper Association	<a href="http://www.afandpa.org/">http://www.afandpa.org/</a>
American Loggers Council	<a href="http://www.americanloggers.org/">http://www.americanloggers.org/</a>
Council on Forest Engineering	<a href="http://cofe.org/">http://cofe.org/</a>
National Timber Harvesting & Transportation Safety Foundation	<a href="http://www.loggingsafety.com/">http://www.loggingsafety.com/</a>
National Council for Air & Stream Improvement	<a href="http://www.ncasi.org/">http://www.ncasi.org/</a>
Sustainable Forestry Initiative	<a href="http://www.sfiprogram.org/">http://www.sfiprogram.org/</a>
American Tree Farm System	<a href="https://www.treefarmssystem.org/about-us">https://www.treefarmssystem.org/about-us</a>
<i>Regional &amp; State</i>	
Great Lakes Timber Professionals Association (GLTPA) – WI & MI	<a href="http://www.gltpa.org/">http://www.gltpa.org/</a>
<b>Wisconsin</b>	
Partners in Forestry	<a href="http://www.partnersinforesstry.com/">http://www.partnersinforesstry.com/</a>
Society of American Foresters	<a href="http://www.wisaf.org/">http://www.wisaf.org/</a>
University of WI - Stevens Point & University of WI - Extension (Woodland Management Guide)	<a href="https://www.uwsp.edu/cnr-ap/forestryoutreach/guide/Pages/default.aspx">https://www.uwsp.edu/cnr-ap/forestryoutreach/guide/Pages/default.aspx</a>
University of WI - Extension (Forestry Outreach Program)	<a href="http://www.woodlandinfo.org/">http://www.woodlandinfo.org/</a>
Wisconsin Consulting Foresters	<a href="http://wi-consultingforesters.com/">http://wi-consultingforesters.com/</a>
Wisconsin Master Logger Certification	<a href="http://www.wimlc.com/index.html">http://www.wimlc.com/index.html</a>
WI Paper Council	<a href="http://wipapercouncil.org/">http://wipapercouncil.org/</a>

Wisconsin Woodland Owners Association	<a href="http://wisconsinwoodlands.org/">http://wisconsinwoodlands.org/</a>
<b>Michigan</b>	
Michigan Association of Conservation Districts	<a href="http://macd.org/">http://macd.org/</a>
Michigan Association of Timbermen (MAT)	<a href="http://www.timbermen.org/">http://www.timbermen.org/</a>
Michigan Forest Association	<a href="http://www.michiganforests.com/">http://www.michiganforests.com/</a>
Michigan Forest Products Council	<a href="http://www.michiganforest.com/">http://www.michiganforest.com/</a>
Michigan Master Logger Certification	<a href="http://www.mimlc.com/index.html">http://www.mimlc.com/index.html</a>
Michigan State University – Extension (Forestry Outreach)	<a href="http://msue.anr.msu.edu/topic/info/forestry">http://msue.anr.msu.edu/topic/info/forestry</a>
Society of American Foresters	<a href="http://michigansaf.org/">http://michigansaf.org/</a>